

Thailand Olympic Academy: The Implementation of the Activities

April – September 2022

1. On the occasion of the Olympic Day, the Thailand Olympic Academy (TOA) was assigned by the National Olympic Committee of Thailand (NOCT) to do its activities as concerned sports, culture and education for the first time on Saturday, the 30th of April 2022 in Nongkai Province for 600 children and youths at the age of between 9 – 12 years. In so doing, the TOA explained them about Olympism, Olympic Movement, and Olympism in Action through knowledge effective channel by distributing them with brochures, VDO, a simulation model of Ancient Olympic Games, in addition to learning at the same time about Olympic Values; while children and youths, together with their leaders, were competing in 5 traditional games, as to make them familiar with Olympic Values and understanding more about the Principles of Olympic Values. Moreover, we organized “Olympic Values Education Program (OVEP)” for 40 teachers and also for the second time on the 10th of September 2022 in Pattaya, Chonburi Province, we also organized “Decoding Olympic Education for Youth Development” attended by 600 children and youths at the age of between 15 – 18 years. Furthermore, “Fresh Friend Fun Fair Fit Fail” was also organized by using Physical Activities that was created for this particular purpose in order to make them absorb and aware of worthiness of Olympic Values that could be successfully applicable to daily living also.



2. To respond to a firm policy of IOC President as concerned the use of Olympic Values for the development of youth leaders, the TOA was organizing the Youth Sport Leaders Training Camp for youth leaders of the Basketball Association, the Rowing Association and the Hockey Association in 2021 and in 2022 the Table Tennis Association, the Ski and Snowboard and the Judo Association, attended by 40 persons in each association. For the said purpose, the organizer aimed to promote them with transferable skills of knowledge in Olympism, Olympic Movement and the Principles of Olympism; in addition to a creation of leaders, the Olympic Games and the Olympic Agenda 2020+5. Meanwhile, these youth leaders were able to learn about a catchy slogan concerning the words “CITIUS, ALTIUS, FORTIUS and TOGETHER” and how these words that could be applied for their daily living. Moreover, these youth leaders were able to understand a popular phrase as concerned “working as a team” through their expressions of opinions and their presentations together. These organized activities were accomplished in all respects. Furthermore, at the end of organized activities, they recommended that this project should be held every year.



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